

WEST ISLAND COMMUNITY SHARES DISTRIBUTES A RECORD

**\$1.4 M**

For the first time in our 23 years history, and thanks to a wave of generosity by friends, families, neighbors, and partners, a record-breaking \$1.4 Million was distributed to the community. The 2020-2021 West Island Solidarity Fund, was set up to provide financial support to meet the urgent needs of the community during a very difficult year.



West Island

**Solidarity Fund**

SOLIDARITY REPORT

2020-2021\*

\* Financials ending March 31, 2021 - other data as of July 2021

**WORDS FROM OUR PRESIDENT & EXECUTIVE DIRECTOR**



**Me Jean-René Paquette,**  
President of the Board of Directors  
of Community Shares and  
Founding partner of Paquette &  
Associates Attorneys Inc.

"We are amazed and grateful to everyone who contributed to this year's record results. This achievement would not have been possible without the help of our dedicated Board of Directors, Community Shares' incredible staff, and most of all, our generous West Island community, loyal donors and all partners."



**Sophie McCann,**  
Executive Director, West Island  
Community Shares

"I am in awe that we started the year losing more than 30% of our revenues due the cancellation of our events, and yet we ended the year announcing a record-breaking \$1.4M. Not only have we kept all of our corporate partners, but we have also welcomed nine new ones, three new foundations, old donors have come back to us, and more than 600 new donors showed their empathy towards those in need."

**ONE UNITED COMMUNITY**



More than **40** West Island Community organizations received **\$1.4 Million** in funding

**4** new community groups were added to the list of recipients

**OUR NEW** Environmental Fund was created

**OUR PEOPLE**



**19** generous Board members

**26** dedicated Fund Distribution Committee members

**6** wonderful team members

**150** fantastic volunteers who we miss dearly

**DONORS WITH A BIG HEART**



**41** generous corporate partners

**5** incredible COVID Fighting West Island businesses and their employees

More than **3,000** donations

**600** new donors

“It has been a very difficult year for our community organisations. Maintaining services during a pandemic has been challenging to say the least but they have been able to adapt and support the most vulnerable residents. The pandemic has also helped us identify critical services that needed our support. We are extremely proud to be able to add four groups to our family of recipients who are at the forefront of systemic changes in our society.”



**Chantal Carrier,**  
President of the Fund Distribution Committee & Board Treasurer



## REVENUE BREAKDOWN



## FUND DISTRIBUTION

**Corporate contributions**



**Foundations**



**Public donations**



**Fundraising events**



**Government**



**Developing strong & resilient children**



**Fostering healthy bodies & healthy minds**



**Supporting vulnerable populations**



**Providing basic necessities**



**Environmental projects**






## WELCOMING

# 4

### NEW COMMUNITY ORGANIZATIONS TO OUR FAMILY

Following our \$1.4M record-breaking distribution amount, we are happy to welcome four new community organizations to our list of beneficiaries. The pandemic has shone the light on three areas of vulnerability in our region that needed additional support.



-   
 facebook  
**7,860**  
 followers
-   
 instagram  
**1,208**  
 followers
-   
 LinkedIn  
**733**  
 followers
-   
 twitter  
**720**  
 followers
- email newsletter  
**6,852**  
 followers  
**25**  
 newsletters sent

**In the news**

- 150**  
media publications
- 6**  
live media interviews
- 15**  
media outlets

\*For more details, please consult the 2020-2021 financial statements at [communityshares.ca/financial-statements](http://communityshares.ca/financial-statements)



WE ARE GRATEFUL TO ALL OUR CORPORATE PARTNERS AND FOUNDATIONS FOR THEIR GENEROUS SUPPORT AND TRUST IN OUR MISSION. WE COULD NOT HAVE DONE IT WITHOUT YOU!



## DU COEUR À L'ACHAT PRESENTED BY DESJARDINS

# \$50,000



The pandemic has had a significant financial impact on all our local community organizations and local businesses. Thanks to the solidarity of West Islanders and the collaboration of community partners, two crowdfunding campaigns “I buy local for Dorval” and “I shop in the Pointe-Claire Village” were a fantastic success! We are very grateful to **Caisse Desjardins de l'Ouest-de-Île** for donating \$50,000 to our West Island Solidarity Fund.

## SOLIDARITY PIZZA NIGHT AND SOLIDARITY DRAW

# \$53,000



Our first Solidarity Pizza Night presented by **The Saputo Fridge** and Solidarity Draw were a great success. Thanks to the generous support of our donors and sponsors, we were able to raise \$53,000 net to support our 40+ community organizations. For each kit sold, a pizza kit was given to a family in need. In total, 200 kits, generously provided by **Saputo Fridge**, were handed out to local families.

## WEST ISLAND COMMUNITY SHARES HONOURING COVID FIGHTING WEST ISLAND BUSINESSES & THEIR EMPLOYEES

# \$50,000



After almost a year since the beginning of the COVID-19 pandemic, we were excited to recognize local West Island businesses and their employees who went above and beyond in their fight against COVID-19. Many local businesses and their employees have played an important role in the fight against the virus, and often did so behind the scenes. Thanks to our media partner, **Global Montreal**, we were happy to highlight the hard work and generous contributions of: **Medtronic, National Bank, New Look Vision Group, Pfizer Canada** and **Tenaquip**.

# THE WEST ISLAND SOLIDARITY IN ACTION



## IPAD'S FOR SENIORS

Thanks to the hard work of our community partner **Lianas Services Senior Transition Support**, the generous support of an anonymous donor and several individual donors, iPads and stands were distributed to 22 CHSLD and senior residences.



## AVON GIVES BACK BY THANKING THE COMMUNITY SECTOR

Because of the pandemic and sanitary restrictions, the community sector lost most of its volunteers, and the workload fell squarely on the shoulders of the employees. Thanks to our generous corporate partner, **Avon Canada**, we were happy to deliver gift bags full of Avon products to our 40+ community groups in recognition of their hard work during the pandemic.

AVON



## SOLIDARITY GARDENS & GROW A ROW CAMPAIGN

The Solidarity Gardens initiative encouraged West Islanders to help our local foodbanks and other community organizations address food insecurity and receive fresh produce throughout the growing season. The first edition of this project was extremely successful and provided over 750 families in need with fresh vegetables throughout the growing season.

**SOLIDARITY GARDENS**  
GROW A ROW WEST ISLAND



## #GOTYOURBACK INITIATIVE

This unique back-to-school program supported teenagers during the pandemic by offering a safe place to hang out, exchange with monitors, mental health professionals and peers, and do schoolwork.



West Island  
**Solidarity  
Stocking  
Fund**

## STOCKINGS FOR SMILES

Instead of a regular food drive during the holidays, three of our corporate partners, **Targray, Desjardins & Sennheiser**, asked their employees to give stockings to those in need. Most low income families receive presents from the foodbanks to put under the tree, but stockings were a great treat and brought a smile to those who received them.



SINCE THE BEGINING OF OUR PARTNERSHIP

\$1 M

\*cumulative amount



20 YEARS OF PARTNERSHIP WITH



15 YEARS OF PARTNERSHIP WITH

BROCCOLINI

### “SHARE THE LOVE” PRESENTED BY NATIONAL BANK

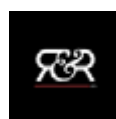
We were extremely pleased to announce the virtual edition of our “Share the Love” campaign in collaboration with **National Bank**! Usually, during the month of February, many of the Bank’s volunteers have the pleasure of visiting many of our community organizations and can see firsthand the impact of the National Bank’s contribution to the community. With the current restrictions, unfortunately this year we were not able to volunteer in person, but National Bank employees have found other innovative ways to give back and be involved remotely. We are so grateful to **National Bank** for its positive impact on people’s lives and how it is multiplied in the community by their employees’ involvement. THANK YOU!



#### THANK YOU TO OUR MEDIA PARTNERS



#### THANK YOU TO OUR COMMUNITY FUNDRAISERS





## A SPECIAL AWARD FOR A VERY SPECIAL INDIVIDUAL CHANTAL CARRIER AWARDED AFP'S "COUP DE CŒUR" AWARD

Chantal Carrier, an extraordinary woman with a big heart, and also treasurer of the board of directors and president of the Fund Distribution Committee, received the "Coup de Cœur" Award of the Association of Fundraising Professionals for her exemplary volunteering and community involvement.

## BOARD OF DIRECTORS (2020-2021)

### EXECUTIVE COMMITTEE

#### Me Jean-René Paquette

President of the Board of Directors  
Founding partner of Paquette & Associates Attorneys Inc.

#### Michel Béland

Past-President (2018-2020)  
Regional vice-president, West Island of Montreal, RBC Royal Bank Outaouais

#### Chantal Carrier

Treasurer & President of the Fund Distribution Committee

#### Peter Giakoumatos

Associate Director, Strategic Pricing & Contracts, Merck Canada

#### Jacques Garceau

Retired Senior VP Broadband Networks Engineering, TELUS

#### Vincent Lamoureux

Past President of the Board (2012-2014) Director, Global Health & Social Impact, Developed Markets Pfizer Inc.

#### Danielle Leggett

Consultant

### HONORARY MEMBERS

#### Roger Morin

Accountant and Past-President of the Board of Directors (2003-2005)

#### Claude Papasian

Regional VP, TD Canada Trust and Past President of the Board of Directors (2010-2012)

### DIRECTORS

#### Dr. Jean-Pierre Chartrand

Ophthalmologist

#### Nicolas Day

VP Worldwide Field Operations, Cohesity

#### Nouha Fadlallah

Pharmacist-Owner, Jean-Coutu Pierrefonds

#### Eric Guay

Vice-President, Montreal West District, TD Canada Trust

#### Diane Gibb

Consultant and Board member of Caisse Desjardins Ouest-de-l'île

#### Frederica Jones

Regional Vice-President West Island of Montreal, BMO Financial group

#### Roberta Lacey

Marketing Director, AVON Canada

#### Yannick Pelletier

Associate Vice-President, Commercial Banking, National Bank

#### Ali Souini

Residential real estate broker, Ali & Chris Homes inc.

#### Sandy Sey

Director of Operations, CRL

The Board of Directors would like to thank Nada who, before stepping down in 2021, sat on the Board of West Island Community Shares since 2000. Past & present Board Members, employees and members of the community join their voices to thank Nada for more than 20 years of dedication to the health and wellbeing of the West Island.

## THANK YOU!

# 20 YEARS

OF DEDICATION TO THE COMMUNITY



**Nada Nasreddine**

Past-President of the Board of Directors (2014-2018) Owner-Pharmacist, Pharmaprix Kirkland and Beaconsfield



## WEST ISLAND SOLIDARITY FUND

We do not always have all the tools we need to heal ourselves or help our loved ones. This is precisely where West Island Community Shares and its network of more than 40 community groups step in. Even during the pandemic, these amazing local organizations provided crucial services to children and their families; created bridges to support isolated individuals like seniors and people living with a mental or physical handicap; fostered healthy minds and healthy bodies through a variety of activities; supported women who have been disproportionately affected by the pandemic; and provided basic necessities to low-income West Islanders. Help us support the community sector face the aftermath of the pandemic.

Please consider donating at [communityshares.ca](http://communityshares.ca)



## NEW WEST ISLAND ENVIRONMENTAL FUND

It's time to un-pause our efforts for the environment! We don't have to look back very far when it seemed like the environmental crisis was on everyone's mind. Then the pandemic hit, which put the green agenda on pause, understandably so.

We believe that the environmental crisis will not wait for a more convenient time, this is why we are launching a new West Island Environmental Fund. The goal of the Fund is to support green initiatives right here in the West Island. Organised activities, grassroots initiatives, school-wide programs, will all be considered for funding. Funding will focus on specific initiatives that are developed and implemented in the West Island, and funding will be allocated on an on-going basis throughout the year. We would like to thank the **Trottier Family Foundation**, our corporate partner, **Targray**, as well as an anonymous donor, for helping us take a first green step towards a better West Island.

